

RECOGNITION PINS: FAQs



UPDATED PIN DESIGNS

1. Why is Amway redesigning recognition pins?

Amway has been making significant investments in how we recognize Amway Business Owner (ABO) achievement, such as introducing the Global Award Recognition (GAR) programme in September 2018. To commemorate these historic changes, we are also updating the most physical form of ABO acknowledgement: our recognition pins.

2. Will all pins have updated designs?

Yes. All qualification levels will feature a new pin design, from the Silver Producer pin through Founders Crown Ambassador.

3. What about pins below Silver Producer level (3% to 18%)?

Current design pins from 3% to 18% levels will continue to be on sale as long as stock last. You will be informed about any changes introduced to lower level pins in PY 2020/21.

4. How similar will the new designs look to the old pins?

The new designs are completely different from the old pins, inspired by some of the original Amway pins but with a fresh, modern look.

5. Have the designs of recognition pins ever changed before?

Recognition pins have evolved throughout the 60-year history of the Amway business. They have been completely redesigned only one other time.

6. Will new pin designs continue to feature real precious stones?

Yes! Real precious stones will continue to be set in pins at the Diamond level and above.

TIMING & AWARDING OF PINS

7. When will Amway start awarding the redesigned pins?

ABOs who qualify for new levels during Performance Year (PY) 2019/20 will be awarded the updated pins. Also, those ABOs who qualify for new levels under GAR programme in PY 2018/19 will be awarded with the updated pins.

8. I qualified in Performance Year 2018/19 – will I receive the new pin design?

No. ABOs who qualify prior to PY 2019/20 will receive the old pin design unless qualified under GAR programme. New pin designs will be awarded to ABOs who qualify starting with PY 2019/20.

9. Will Amway replace my old pins with the new designs?

Amway will not be replacing old pins. Executive Diamond and above ABOs can earn a new pin by requalifying through the GAR programme at their current award level or at any higher level. Diamond and below ABOs will receive their next new pin when they qualify at their next achievement level.

10. What if I misplace my pin? Will it be replaced with the new pin design, or the previous design?

If you misplace your pin, you may request a replacement from your market. The replacement will reflect the same design of the misplaced pin.

11. Can I purchase an updated pin design?

Recognition pins from Silver Producer and above are not available for purchase. Pins for levels below Silver Producer is continuing to be available for sale. Please see Question 3.

OTHER RECOGNITION MATERIALS

12. Are any other recognition materials, such as plaques or certificates, being redesigned?

The only global recognition materials being redesigned are the achievement pins. Other recognition materials may vary by market.

AMWAY RECOGNITION PINS



SILVER



GOLD



PLATINUM



FOUNDERS PLATINUM



RUBY



FOUNDERS RUBY



PEARL



SAPPHIRE



FOUNDERS SAPPHIRE



EMERALD



FOUNDERS EMERALD



DIAMOND



FOUNDERS DIAMOND



EXECUTIVE DIAMOND



**FOUNDERS EXECUTIVE
DIAMOND**



DOUBLE DIAMOND



**FOUNDERS DOUBLE
DIAMOND**



TRIPLE DIAMOND



**FOUNDERS TRIPLE
DIAMOND**



CROWN



FOUNDERS CROWN



CROWN AMBASSADOR



**FOUNDERS CROWN
AMBASSADOR**